3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNGT som MINOSON MARKEN

And:

Chicago, IL 60610

Suite 600

AL Media 222 West Ontario

Greenville, NC 27834 (252) 355-8542 WNCT

3221 South Evans Street

CONTRACT

Deborah Ross Advertiser 10/10/16 - 10/16/16 Contract Dates Product 5267 Estimate # Contract / Revision 949595 Original Date 25323858 Alt Order # / Revision

POL/DSCC Deborah Ross

10/04/16

/ 10/10/16

WNCT Agy Code Special Handling EOM/EOC Agency Ref Adults 25-54 Billing Cycle Demographic Ргорелту Katz Chicago Broadcast Advertiser Code Billing Calendar Account Executive Advertiser Ref Product 1/2 Katz/Chicago Sales Office Cash Cash/Trade

E 5	E 4	E 3	E 2	E 1	*Line
5 WNCT 10/10 Start Date Week: 10/10/16	4 WNCT 10/10 Start Date Week: 10/10/16	WNCT 10/10/1 Start Date k: 10/10/16	WNCT 10/10 Start Date k: 10/10/16	WNCT 10/10/1 Start Date k: 10/10/16	Ch Start
)/16 10/14/16 Local N <u>End Date</u> Weekday: 10/16/16 MTWTF	VNCT 10/10/16 10/14/16 Price is Start Date End Date Weekdays 10/10/16/16 MTWTF	3 WNCT 10/10/16 10/14/16 CBS T Start Date End Date Weekday Week: 10/10/16 10/16/16 MTWTF	2 WNCT 10/10/16 10/14/16 Local No Start Date End Date Weekdays Week: 10/10/16 10/16/16 MTWTF	1 WNCT 10/10/16 10/14/16 Local I Start Date End Date Weekday Week: 10/10/16 10/16/16 MTWTF	Date End D
E 5 WNCT 10/10/16 10/14/16 Local News @ 12p Start Date	E 4 WNCT 10/10/16 10/14/16 Price is Right Start Date End Date Weekdays Week: 10/10/16 10/16/16 MTWTF	E 3 WNCT 10/10/16 10/14/16 CBS This Morning Start Date	E 2 WNCT 10/10/16 10/14/16 Local News @ 6a Start Date	E 1 WNCT 10/10/16 10/14/16 Local News @ 5a Start Date	*Line Ch Start Date End Date Description
vs @ 12p <u>Spots/Week</u> 2	ight <u>Spots/Week</u> 2	Morning Spots/Week 2	vs @ 6a <u>Spots/Week</u> 2	vs @ 5a <u>Spots/Week</u> 2	on
12p-1230p <u>Rate</u> \$225.00	11a-12p <u>Rate</u> \$250.00	7a-9a <u>Rate</u> \$175.00	6a-7a <u>Rate</u> \$200.00	5a-530a <u>Rate</u> \$75.00	Start/End Time
					Days
:30	:30	:30	:30	:30	Spots/ Length Week
					Rate Rtn Type Spots
Z Z	N	MN	MN	N	Туре
2	8	N	8	2	òpots
\$450.00	\$500.00	\$350.00	\$400.00	\$150.00	Amount

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



3221 S. Evans St. Greenville, NC 27834 252-355-8500 WN C Tacom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

POL/DSCC Deborah Ross Contract Dates 10/10/16 - 10/16/16 dvertiser Deborah Ross Product Contract / Revision 949595 Original Date / Revision 10/04/16 5267 Estimate # Alt Order# 25323858 / 10/10/16

\$7,650.00	28		0.00	Totals		
\$200.00	1	NM	:30		12p-1p <u>Rate</u> \$200.00	E 15 WNCT 10/16/16 10/16/16 NFL Today Start Date
\$200.00	_	NM	:30		11p-1135p <u>Rate</u> \$200.00	E 14 WNCT 10/15/16 10/15/16 LN Sa-Su Start Date
\$500.00	_	NM	:30		730p-825p <u>Rate</u> \$500.00	E 13 WNCT 10/13/16 10/13/16 Thursday Night Kickoff Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16T 1
\$1,050.00	ပ	NM	:30		11p-1135p <u>Rate</u> \$350.00	E 12 WNCT 10/10/16 10/14/16 Local News @ 11p Start Date
\$1,000.00	N	NM	:30		730p-8p <u>Rate</u> \$500.00	E 11 WNCT 10/10/16 10/14/16 Family Feud Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 MTWTF 2
\$700.00	2	NM	:30		7p-730p <u>Rate</u> \$350.00	E 10 WNCT 10/10/16 10/14/16 Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 MTWTF 2
\$1,000.00	2	NM	:30		6p-630p <u>Rate</u> \$500.00	E 9 WNCT 10/10/16 10/14/16 Local News @ 6p Start Date
\$400.00	2	NM	:30		530p-6p <u>Rate</u> \$200.00	E 8 WNCT 10/10/16 10/14/16 Local News @ 530p Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 MTWTF 2
\$400.00	2	NM	:30		5p-530p <u>Rate</u> \$200.00	E 7 WNCT 10/10/16 10/14/16 Local News @ 5p Start Date
\$350.00	2	NM	:30		3p-4p <u>Rate</u> \$175.00	arvey
					Rate	Start Date End Date Weekdays Spots/Week
Amount	Type Spots	Rate Rtn Type	Spots/ Length Week	Days	Start/End Time	*Line Ch Start Date End Date Description

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Print Date 10/10/16

Page 3 of 3

3221 S. Evans St. Greenville, NC.27834 252-355-8500 WNCT S HANDAN MERINA

WNCTscom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

	Contract / Revision 949595 / 1	Alt Order # 25323858
Contract Dates	Product	Estimate #
10/10/16 - 10/16/16	Deborah Ross	5267
Advertiser	<u>Or</u>	Original Date / Revision
POL/DSCC Deborah Ross		10/04/16 / 10/10/16

Signature:	Totals	09/26/16 -10/16/16	Time Period #
	28	28	of Spots
	\$7,650.00	\$7,650.00	# of Spots Gross Amount Agency Comm.
Date:	(\$1,147.50)	(\$1,147.50)	Agency Comm.
<u>e.</u>	\$6,502.50	\$6,502.50	Net Amount

(* Line Transactions: N = New, E = Edited, D = Deleted)

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125 West 55th St New York, NY 10019

SAZ TELESSON GROUP

Agency: AL MEDIA CPE: //5267 222 W. ONTARIO ST SUITE 600

CHICAGO, IL 60610

Agency Order #:

Contract # 25323858

Advertiser: DSCC / Deborah Ross Flight: 10/10/16 - 10/16/16

Changes as of: 10/10/2016 at 12:16 PM

Product: Deborah Ross

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: MIKKIE BASELICE
312-755-3854

Office: CHICAGO

Version: Current State Version 2 Station: WNCT

Total \$: \$7,650.00

Market: Greenville/New Bern/Wash

Total Spots: 28

Total CPP: \$0.00 Total GRP: Traffic #: 949595

Separation:

Comments: New political order for Deborah Ross to begin 10/10 through 10/16. Please confirm, thanks. -Dan Buyer: BARB OBRZUT Salesperson: DAN BARKER 312-755-3936

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	<u></u>	14	13	12	11	10	ပ	œ	7	6	Ω1	4	ω	2	>	*	
	Su 15 12n-1p	Sa 14 11p-11:30p	Th 13 7:30p-8:25p	M-F 12 11p-11:35p	M-F 11 7:30p-8p	M-F 10 7p-7:30p	M-F 9 6p-6:30p	M-F 8 5:30p-6p	M-F 7 5p-5:30p	M-F 6 3p-4p	M-F 5 12n-12:30p	M-F 4 11a-12n	M-F 3-7a-9a	M-F 2 6a-7a	M-F 5a-5:30a	# Day/Time	
																무	
	CBS NFL Today	Late News	NFL Pregame	Late News	Family Feud	Entertainment Tonight	Early News	Early News	Early News	Steve Harvey	News at Noon	Price is Right	CBS This Morning	Morning News	Morning News	Program	
	\$200.00	\$200.00	\$500.00	\$350.00	\$500.00	\$350.00	\$500.00	\$200.00	\$200.00	\$175.00	\$225.00	\$250.00	\$175.00	\$200.00	\$75.00	Rate	
ТО	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	A35P Rating	
TOTALS:	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30		
28	_			ω	2	2	2	2	2	2	2	2	2	2	2	Len 10/10	
																O	10/10 - 10/10
28				ω	2	2	2	2	2	N	N	2	2	2	2	Spots	Total
\$7,650.00	\$200.00	\$200.00	\$500.00	\$1,050.00	\$1,000.00	\$700.00	\$1,000.00	\$400.00	\$400.00	\$350.00	\$450.00	\$500.00	\$350.00	\$400.00	\$150.00	₩.	Total
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	СРР	
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	GRP	



Special Instructions

125 West 55th St New York, NY 10019

Contract # 25323858 Agency: AL MEDIA CPE: //5267 Flight: 10/10/16 - 10/16/16

Advertiser: DSCC / Deborah Ross

Product: Deborah Ross

Agency Order #: Buyer: BARB OBRZUT

CHICAGO, IL 60610 SUITE 600 222 W. ONTARIO ST

Changes as of: 10/10/2016 at 12:16 PM Station: WNCT

Market: Greenville/New

Office: CHICAGO Bern/Wash

Con Type: POLITICAL/VOTE Assistant: MIKKIE BASELICE 312-755-3854

Version: Current State Version 2

Total \$: \$7,650.00 28

Primary Demo: Adults 35+

Total Spots: Total CPP: \$0.00 Total GRP: Traffic #: 949595

Separation:

Salesperson: DAN BARKER 312-755-3936

Date/Time 10/03/16 5:01 PM 0/05/16 4:30 PM CHAISE WOOLSEY Added by New political order for Deborah Ross to begin 10/10 through 10/16. Please confirm, thanks. -Dan New political order for Deborah Ross to begin 10/10 through 10/16. Please confirm, thanks. -Dan Comment **Order Level Comments**

WCTI 29%	Comment:	WNCT Share: 20%	Market Budget: \$38,250	
29%	and the state of t	20%	\$38,250	Competitive Information
	Total		Day/Time	

WFXI: 5% WITN: 46%

B \$7,650.00 N/A 0.0	?	N/A	\$7,650.00	28	100%	Total
Dollars CPP GRP	0.0	N/A	\$7,650.00	28	100%	
	GRP	CPP	Dollars	Spots	% Distrib	Day/Time
art Summarv		÷	Daypart Summary	Daypar		

\$7,650.00	28	Total
\$7,650.00	28	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

		•.		Transa	Transaction History		
Trans	Created/Received Created by	Status	Spot+	Spot-	\$ Chg	\$ Chg Contract \$	t\$ Comment
Queued for							
Electronic							
Contracting	10/6/16 8:17 AM				\$0	\$0	
Revision	10/5/16 4:30 PM CHAISE WOOLSEY	Confirmed			\$0	\$7,650.00	\$7,650.00 Changes: Advertiser from Deborah Ross for Senate to DSCC / Deborah Ross.
Queued for							
Electronic							
Contracting	10/4/16 8:17 AM				\$0	\$0	
New	10/3/16 5:01 PM CHAISE WOOLSEY	Confirmed	28		\$7,650.00	\$7,650	
Contracting Revision Queued for Electronic Contracting New	10/6/16 8:17 AM 10/5/16 4:30 PM CHAISE WOOLSEY 10/4/16 8:17 AM 10/3/16 5:01 PM CHAISE WOOLSEY	Confirmed	28		\$0 \$0 \$7,650.00		Changes: Advertiser from Deborah Ross for Senate to DSC

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNTILE STATES FOR THE BASIS OF RECOMMUNICATIONS. COMMISSIONS REPORT AND ORDER PROVIDES THE BROADCAST STATES FOR THE BASIS OF RACE OR ETHNICITY, AND MUST CONTINUE ON THE STATES OF RACE OR STATES OF RACE OR THE BASIS OF RACE OR STATES OR STATES OF RACE OR STATES OF RACE OR STATES OF RACE OR STATES OR STATES OF RACE OR STATES OF RACE OR STATES OR STATES OF RACE O



125 West 55th St New York, NY 10019

Agency: AL MEDIA CPE: //5267 222 W. ONTARIO ST SUITE 600

CHICAGO, IL 60610

Contract # 25323858

Changes as of: 10/3/2016 at 5:01 PM

Version: Original Order

Total Spots: 28

Total \$: \$7,650.00

Agency Order #: Advertiser: Deborah Ross for Senate Product: Deborah Ross

Salesperson: DAN BARKER 312-755-3936 Buyer: BARB OBRZUT

Flight: 10/10/16 - 10/16/16 Station: WNCT Market: Greenville/New Bern/Wash

Primary Demo: Adults 35+ Office: CHICAGO

Con Type: POLITICAL/VOTE
Assistant: MIKKIE BASELICE
312-755-3854

Total GRP: Total CPP: \$0.00

Separation:

Comments: New political order for Deborah Ross to begin 10/10 through 10/16. Please confirm, thanks. -Dan

	Su 15 12n-1p	Sa 14 11p-11:30p	Th 13 7:30p-8:25p	M-H 12 11p-11:35p	M-F 11 7:30p-8p	M-F 10 7p-7:30p	9 6p-6:30p	M-F 8 5:30p-6p	7 5p-5:30p	6 3p-4p	M-F 5 12n-12:30p	M-F 4 11a-12n	3 7a-9a	M-F 2 6a-7a	M-F 1 5a-5:30a	# Day/Time
			O													무
	CBS NFL Today	Late News	NFL Pregame	Late News	Family Feud	Entertainment Tonight	Early News	Early News	Early News	Steve Harvey	News at Noon	Price is Right	CBS This Morning	Morning News	Morning News	Program
	\$200.00	\$200.00	2 \$500.00	\$350.00	2 \$500.00) \$350.00	2 \$500.00	3 \$200.00	\$200.00	> \$175.00	\$ \$225.00	2 \$250.00	\$175.00	\$ \$200.00	\$75.00	Rate
101	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	A35P Rating
TOTALO	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Len 10/10
		-		ω	2											0
																0
30																0
				ω	N	N	N	2	2	N	N	N	N	2	2	Spots
	1 \$200.00		1 \$500.00			2 \$700.00	2 \$1,000.00		2 \$400.00	2 \$350.00		2 \$500.00		2 \$400.00	2 \$150.00	
			4 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	<u>ω</u>	N			\$400.00	2.500		I WASH					Spots



Special Instructions

125 West 55th St New York, NY 10019

10/03/16 5:01 PM Date/Time

Added by

Market Budget: \$38,250 WNCT Share: Comment:

Competitive Information

20%

WFXI: 5% WITN: 46% WCTI: 29%

> Contract # 25323858 Agency: AL MEDIA CPE: //5267 Changes as of: 10/3/2016 at 5:01 PM Flight: 10/10/16 - 10/16/16

Advertiser: Deborah Ross for Senate Product: Deborah Ross

Agency Order #: Salesperson: DAN BARKER 312-755-3936 Buyer: BARB OBRZUT Con Type: POLITICAL/VOTE

CHICAGO, IL 60610 SUITE 600 222 W. ONTARIO ST

> Primary Demo: Adults 35+ Version: Original Order Station: WNCT Market: Greenville/New Office: CHICAGO Bern/Wash Total Spots: 28 Total GRP: Total CPP: \$0.00 Total \$: \$7,650.00

Assistant: MIKKIE BASELICE 312-755-3854 Separation:

CHAISE WOOLSEY New political order for Deborah Ross to begin 10/10 through 10/16. Please confirm, thanks. -Dan Comment **Order Level Comments**

Day/Time Total % Distrib 100% 100% Spots Daypart Summary 28 28 \$7,650.00 \$7,650.00 SPP N/A Ķ

0.0 0.0 Month 2016-Oct Total Monthly Summary Spots 28 28 \$7,650.00 \$7,650.00

Queued for Electronic Contracting Trans New Created/Received Created by 10/3/16 5:01 PM CHAISE WOOLSEY 10/4/16 8:17 AM New Status Spot+ 28 Spot-Transaction History \$0 \$7,650.00 \$ Chg \$0 \$7,650.00 Contract \$ Comment

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.